

Good day!

Thank you for the opportunity for KORN to present an outline of its commitment to localism on the air!

KORN is a heritage radio station, established in Mitchell, South Dakota in 1947 (KMHK were the original call letters). Since its birth, KORN has consistently served its listening community with local news, information, and entertainment.

Here's a run down of the type of local programming that you'll hear on KORN in any given week.

KORN offers over 280 local newscasts per week ranging from two minutes to ten minutes in length. KORN's news efforts have been recognized with numerous awards from the South Dakota Associated Press Broadcasters, South Dakota Education Association, Northwest Broadcast News Association and Radio-Television News Directors Association.

Local news stories are also posted for three days on our award winning website, 1490korn.com

Significant breaking news events such as major fires, severe weather, major law enforcement operations are broadcast at once.

KORN's news coverage includes every level of local government including, municipal, county and school board.

As a supplement to its coverage, KORN airs the popular "Claggett's Corner" the morning after City Council meetings. The show features Mitchell Mayor Alice Claggett who joins News Director J.P. Skelly for a 25-30 minute review of the City Council meeting and discussion of other municipal issues.

KORN also airs "School Board Review" each morning following a School Board meeting. Mitchell School Superintendent Dr. Joe Graves reviews the meeting with News Director J.P. Skelly and discusses other issues as they apply to local education. The show is 25-30 minutes in length.

"Public Safety Today" is a weekly 10-minute question and answer show that focuses on issues related to the safety and well-being of the community. Recent topics include fire prevention, the growing problem of methamphetamine, traffic safety in school zones, the mobile emergency operations center (MEOC).

"Forum" is a weekly program that deals with a variety of issues in the public interest. Recent shows covered topics such as voter registration, the merger of the community alcohol and drug center and a local counseling service, methamphetamine, and planning and zoning issues.

"Legally Speaking" is a weekly 20-minute live interview show featuring attorneys James Taylor and James Miskimins who discuss legal topics of interest to listeners and answer questions.

"Let's Talk-Mitchell Park and Recreation" is a weekly 20-minute program featuring a variety of people from the city park and recreation department to discuss programs for all ages available to the community.

"Let's Talk Sound Off" is a weekly 20-minute program co-hosted by Clint Greenway and General Manager John Koons. Any topic of local interest is fair game and the phones are open to anyone who wants to "sound off". Recent topics include

absentee voting, political campaigns, a proposed \$4.1-million dollar public swimming pool and a new convention center.

During the annual legislative session, KORN airs "Inside State Government", a live 30-minute discussion of the impact of state government on the local community. It features the local legislators and is moderated by News Director J.P. Skelly.

KORN offers area farmers and ranchers "Colonel Jon Phillips Price Discovery Report" on the Waitt Farm Network seven times a day to keep them informed of the latest news and prices in farm markets. The reports are six minutes long.

Twice daily, three-minute reports from the Farmers Trading Company in Mitchell compliment Colonel Jon Phillips reports.

Other weekly programs such as "Info Track", "Radio Health Journal", "Woman to Woman", and "Prime Time Radio" compliment local news and public affairs programming. The show cover issues important to women, senior citizens and people seeking advice on health. The shows are 30-minutes in length.

KORN is also committed to the play-by-play coverage of local athletic events such as Mitchell High School football, volleyball, boys and girls basketball, boys and girls track and ice hockey. Additionally, Sports Director Steve Morgan hosts the weekly one-hour "Coaches Corner" which is dedicated to local and area high school and college sports. The show features coaches, players and special guests.

KORN is also glad to lend a hand to organizations that lend support to those in the community that may need help with a variety of issues. Each year KORN sponsors a celebrity pie auction to raise money for the "Heart and Sole Cancer Walk" that benefit cancer patients that live in the community. The popular "Cozy Coats for Kids" program offers gently used, clean coats, hats scarves, gloves and mittens to any needy youngster or adult during the winter months. KORN also offers free air-time to any non-profit organization that wants to publicize its fund-raising event. Organizations that have taken advantage of free air-time include CASA, The Mitchell Area Adjustment Training Center Foundation, local American Red Cross Chapter, Toys for Tots, Middle Border Museum, Pre-Historic Indian Village, and Area Community Theater.

KORN staff are actively involved in community organizations such as Mitchell Area Crimestopper's, Rotary International, Mitchell Advisory Council for People with Disabilities, 1st Circuit CASA, Shriner's, Community Alcohol and Drug Center, Dakota Counseling Institute, Loyal Order of the Moose, Junior Achievement, 4-H, and Ronald McDonald House.

KORN's takes a proactive approach to severe weather coverage across the listening area. KORN utilizes both public, the National Weather Service, and private sources, Weather Eye, in its severe weather coverage. Two staff members are National Weather Service-trained severe weather spotters. At least one or more staff members are on call 24 hours a day during the severe weather season.

KORN participates in the Emergency Alert System as a monitoring station as well as the Amber Alert System. KORN's EAS equipment is programmed to automatically interrupt regular programming when a severe weather warning is issued by the National Weather Service when the station is not staffed. In addition, Weather Eye contacts the on call person to alert them of imminent danger from severe weather and to report to the station immediately. KORN earned a regional Edward

R. Murrow Award, a 1st Place Eric Severeid Award and 1st Place Spot News Award from the South Dakota Associated Press Broadcasters for its local coverage of a major tornado outbreak in June of 2003.

KORN News Director J.P. Skelly is a member of the Local Emergency Planning Committee (LEPC) and actively participates in the planning and execution of annual disaster drills.

KORN keeps voters informed of candidates and issues through news stories, broadcasting candidate forums and participating as panelists. The first debate of South Dakota's hotly contested U.S. Senate race was broadcast live by KORN from Dakotafest and moderated by News Director J.P. Skelly. KORN also broadcast the U.S. House candidates debate live the next day from Dakotafest with Skelly serving as a panelist. KORN also offers an open-door policy to any political candidate who chooses to use it.

In past years, KORN has also broadcast local candidate forums sponsored by the Mitchell Area Chamber of Commerce.

If you have any further questions regarding KORN's commitment to localism, please feel free to contact John Koons, General Manager, or J.P. Skelly, News Director/Chief Operator, at 605-996-1490, or kornnews@waittradio.com

Again, thank you for this opportunity!

Sincerely,

J.P. Skelly
News Director/Chief Operator
KORN Radio,
Mitchell, South Dakota